

October 2018

# COLLABORATIVE Practice Tips

A monthly bulletin from the CP Cal Practice Excellence Committee

The Practice Excellence Committee is pleased to offer tips to help you increase your Collaborative cases and achieve *practice excellence*.



Please send us your comments and questions! Email us at [info@cpca.com](mailto:info@cpca.com)

[Click Here for Tips from Previous Months](#)

## **Navigating The Website - CPCAL.com Working with You**

### **Part I of II: Resources for the public and non-member professionals**

Have you taken a look at the new CPCAL website [CPCAL.com](http://CPCAL.com)? - It is a great resource for potential clients who are gathering information to make a decision about services for their family and for non-member colleagues who may refer clients to Collaborative services. We'd like to invite everyone to review the website so they are familiar with these resources that help educate the public about Collaborative Process and how it applies to resolving family and/or business disputes out of court.

### **Take a Look at the new Home page - "Life's Full of Choices"**

Our new home page shows our focus on the care and attention to children of divorce and engages the client with thinking about what is important to them. Tabs are visible to find more information about Our Approach, Resources, FAQs, Blogs, Contact information, and Donate.

#### **A. Our Approach**

One can click on the tab at the top of the home page titled "Our Approach" or scroll down to find the following 5 categories for public information regarding Collaborative practices, the team, and about CPCal.

Selecting the box "learn more" on each category leads to detailed information on each area of Collaborative Practice:

1. What is Collaborative Practice? - "A team approach to divorce using a friendly and Collaborative process that keeps you in control of your future, and maintains what is most important: family, finances, and emotional health."

2. [The Team](#)
3. [Trust & Estates Solutions](#) - "Find peace of mind the Collaborative way."
4. [Civil Collaborative Solutions](#)
5. [About CP Cal](#)

## **B. Resources**

Selecting this line, one will find a drop down menu with the following topics:

1. [Resources Introduction](#): describes the resources sections and includes social media links and links to our conference and a current blog.
2. [Summary of California Law](#): leads to links to read about California Laws Affecting Divorce
3. [Knowledge Kit](#): leads to option to download IACPs "Knowledge Kit" with an overview of Collaborative divorce, a comparison with Litigated Divorce, and Case studies that highlight the solution oriented process.
4. [Glossary](#)
5. [Locate a Professional](#)
6. [Helpful Links & Reading List](#) - contains reading lists on Civil Disputes, Trust and Estates disputes and many topics on Collaborative Divorce such as Divorce and Children, Communication, Financial Issues, LGBT Couples, Mental Health/Emotions, Parenting and Mediation.

## **C. FAQs**

3 tabs answering questions in Family, Civil, and Trust and Estates areas. This is a great resource for our clients and also for our own inspiration - Find ideas for writing your own blog on one of these topics. Read through these when composing your elevator speech and extending to a conversation at coffee or a networking lunch.

## **D. Blogs**

These are blogs submitted by our members for public viewing. The site will have more traffic if we continue to write new Blogs to post here.

## **E. Contact**

This takes one to a page inviting the viewer to send a comment, question or suggestion. It also helps us track how people are hearing about collaborative services.

## **F. Donate**

This category offers two options:

1. To make a donation to CPCal and describes the impact each individual can have in supporting the organizations growth.
2. To recognize and thank those who have made donations to CPCal.



**Join the Conversation #cpcal**



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